



IKRA
RAFI

GRAPHIC DESIGNER



CONTACT

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ABILITIES

Adobe Suite	Google Analytics
After Effects	Wordpress
InDesign	Social Media
Illustrator	Presentations
Photoshop	Infographics
Branding	Microsoft Office
Mail Chimp	Microsoft Powerpoint
Ebooks	Microsoft Word
HTML	Microsoft Excel Print
Figma	Design
Logos	Layout Design
	Web Design
	Drupal
	Wix



PROFILE

As an organized and highly creative individual, I love the challenges of working within a dynamic and fast paced working environment. The knowledge gained from my experience with companies shaped my ability to adapt quickly, work efficiently, and think creatively independently or with a team. I have an excellent sense of layout, typography and color principles, and artistic skills.



EMPLOYMENT HISTORY

National Low Income Housing Coalition |
Creative Services Coordinator

APR 2019 - Present

Created high-end graphics and multimedia content. Designed and developed print materials and content for web, video and other multimedia products that improve tactical and organizational communication. Oversaw the development and production of promotional and collateral materials. Established and maintain a consistent corporate image throughout all promotional materials and events.

Hy.ly | Digital Design Consultant

JAN 2019 to MAR 2019

Worked on several collaboration pieces. Assisted in team projects to achieve the desired outcome of the client. Created custom infographics for social media campaigns. Generated likes and foot traffic for our Instagram Page. In process of redesigning websites to increase profitability by repurposing our information in a clean and sleeker aesthetics.

MOM's | Graphic Designer

MAR 2016 - MAR 2017

Worked with in-store coordinators on a range of ambitious and innovative projects. Responsible for helping to drive the creative direction of campaigns, an understanding of typography, layout, and art direction that help the team produce the best work possible. Developed artwork and layout for print and digital signage, banners, posters, and flyers.

National Low Income Housing
Coalition | Graphic Design Intern

SEP 2015 - JUN 2016

Conceptualized and design graphics, ads, print collateral and other materials under the supervision of the Creative Service Manager. Meticulous attention to detail and an eye for fresh and engaging design. Able to work independently and work on multiple projects with tight deadlines. Helped table conferences and create materials for these events.



EDUCATION

George Mason University
Art and Visual Technology
Graphic Design Concentration
May 2017
George Washington University
Full Stack Developer
April 2021



SKILLS

Knowledge of Mac and PC platform. I have a love for photography with a need to design.

Technical Skills:

HTML5, CSS3, Javascript, jQuery, Ajax, JSON, Bootstrap, Bulma, Materialize, CSS, SQL, Node.js, Express, Express handlebars, dotenv, Passport, Sequelize, bcrypt, Heroku



REFERENCES

Provided upon request.



FREELANCE WORK

Meet with clients either in person, online, or over the phone in order to discuss the scope of different projects. Advise clients on the best strategies to use for their particular products and desired audiences. Create unique images, updating information in files, product design, sport jersey design, presentation design, editorial design, stationary design, banner design, web site design, and logos for customers. Review all projects to ensure the end product is error free. Ensure 100% customer satisfaction by presenting art to client and for a chance for feedback.

The Hustlers Guild

CEO of THG requested for me to create a sponsorship packet and flyers for the nonprofits fundraising that fit their brand guideline.

Gladiator Sports

I work directly with the clients to create their personal and or team logo as well as sport jerseys and uniforms. I am currently working on a rebrand on the company's image.

Sugarland Farm Polo Team

Designed logo and jerseys for the client's farm and polo team.

Vacuum Zone | Designer

Redesigned a pre-existing business card.

Foundation for Appropriate and Immediate Temporary Housing

Responsible for creating print and web collateral based on the company's core values and beliefs.

WWSC | Designer

Designed nonprofit's website, creating support for site's and designing collateral for events.



OTHER

NFCU | Member Service Rep.

SEP 2013 to MAR 2014

Costco | Cashier/ Stocker

OCT 2015 to OCT 2018